NORTHEAST TEXAS
COMMUNITY COLLEGE

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COLORS

PMS 2756 C
C 100 **M** 97 **Y** 26 **K** 19
R 19 **G** 31 **B** 107
WEB-SAFE #001F5F

PMS 1805 C
C 20 **M** 97 **Y** 90 **K** 11
R 179 **G** 40 **B** 45
WEB-SAFE #B3282D

LOGO INFORMATION

Alterations of any kind, including arrangement, proportions, and official NTCC colors are prohibited. Construction of the logo from scratch should never be attempted and only approved original digital files or hard copies should be used.

Failure to follow these guidelines can result in confusion in the marketplace. This confusion will most likely transfer to NTCC's image, creating a perception of inconsistency and low quality.

TYPEFACES & ALTERNATES

The official typeface is **Myriad Pro**. Materials printed by Northeast Texas Community College will utilize the typeface on all publication materials.

Aa
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890$%&(.,:;#!?)

Aa
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890$%&(.,:;#!?)

If **Myriad Pro** is unavailable for internal college communications (emails, letters, memos, etc.), departments may substitute one of the following sans-serif fonts: **Arial** or **Helvetica**.

Arial
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890$%&(.,:;#!?)

Arial Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890$%&(.,:;#!?)

Helvetica
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890$%&(.,:;#!?)

Helvetica Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890$%&(.,:;#!?)

LOGOS & CORRECT USAGE

Color: PMS 2756 C

Color: PMS 1805C

Font: Soleil

NORTHEAST TEXAS
COMMUNITY COLLEGE

Font: Soleil Light

Color: PMS 2756 C

Font: Soleil

Color: PMS 2756 C

NORTHEAST TEXAS
COMMUNITY COLLEGE

Font: Soleil Light

CLEAR SPACE

The logo should always have sufficient clear space. Please use good judgment when incorporating the logo amongst graphics, text, and backgrounds.

BLACK & WHITE PRINTING

70% Black

70% Black

NORTHEAST TEXAS
COMMUNITY COLLEGE

NORTHEAST TEXAS
COMMUNITY COLLEGE

70% Black

NORTHEAST TEXAS
COMMUNITY COLLEGE

70% Black

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LEGAL USES

The college logo is the official mark of the college and is the only logo that can be used to represent college departments and programs. The logo cannot be redrawn, reproportioned, recolored, or altered in any way.

🚫 Do not Distort. Always use corner to scale logo.

🚫 Do not crop. All logos must be used in their entirety.*

🚫 Do not change the arrangement of the logo.

🚫 Do not use unapproved colors.

🚫 Do not add elements by way of clip art or drawing.

🚫 Do not place the logo on a busy background.

* There may be circumstances where the graphical "N" portion of the logo will need to stand alone without the accompanying college name. Requests to use the logo in this manner will be considered by the marketing department on a case-by-case basis. Any questions about proper logo usage should be directed to the Director of Marketing.