

STRATEGIC PLANNING COMMITTEE

September 11, 2018

Members Attending:

Eric Posey	Iris Moreno	Jimmy Smith
Judy Weiss	Karen Andrews	Shemetric Williams
Nita May	Tawny Nix	Toni LaBeff
Gaylon Barrett	Alan Carter	

Suggestions for engaging the general public in the strategic planning process:

- 1) To host two open forums on the NTCC campus: one evening and one day time meeting.**
- 2) Have an open invitation to the general public for the NTCC service area.**
- 3) Extend a special invitation to specific target groups such as the following:**
 - NTCC Foundation board members and friends of the foundation**
 - Local chambers of commerce**
 - Area high school teachers and administration**
 - NTCC advisory boards**
 - Healthcare professionals**
 - Former continuing education students**
 - All Catholic churches directed at the Hispanic population**
 - All other churches where possible**
- 4) Develop a brief survey for attendees, but also have a time for an open forum discussion.**
 - Have a moderator to lead and control the open forum discussion**
 - The forum should be limited to areas that pertain to the community; such as economic growth, social services, program needs, community health needs, and safety**
- 5) Present a power point presentation to explain the planning process and objective of the meeting.**
- 6) Have the survey placed on the NTCC website prior to the scheduled meetings.**
- 7) Use the upcoming Scare Affair to promote the forums.**
- 8) A suggestion to offer free tickets to the Scare Affair to anyone taking the survey on line.**