



**NORTHEAST TEXAS**  
COMMUNITY COLLEGE



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# **DESTINATION 2025**

A Strategic Plan for Student Success

# PRESIDENT'S MESSAGE

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NTCC is pleased to share our "Destination 2025" Strategic Plan with our students and community. This five-year plan will provide us with a flexible, but focused framework for the future, as well as guide and inspire us to perform our mission, realize our vision, and live our values. On behalf of our entire faculty and staff, we are excited to continue our work to make NTCC the "College of Choice" for Northeast Texas!

A handwritten signature in black ink, appearing to read "Ron Clinton".

Dr. Ron Clinton, NTCC President

## OUR MISSION:

To provide personal, dynamic learning experiences empowering students to succeed.

## OUR VISION:

To be the "College of Choice" for Northeast Texas

## OUR CORE VALUES:

- **Integrity** - We believe we are an institution of public trust, and as such must act with complete integrity in all matters.
- **Engagement** - We believe the best education involves a broad and diverse set of experiences, in and out of the classroom.
- **Student Effort** - We believe an education must be earned through dedication, engagement, and self-sacrifice.
- **High Expectations** - We believe in excellence and accountability for all involved in education.
- **Community** - We believe that the college exists to serve the community and both share responsibility for each other's success.





## GOAL 1: STUDENT SUCCESS

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Objective 1.1: Improve student progress and completion

Objective 1.2: Provide relevant engaging instruction

Objective 1.3: Create a culture of care

Objective 1.4: Provide a safe and supportive environment

Objective 1.5: Maintain a renovated campus



## GOAL 2: SUSTAINABLE GROWTH

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Objective 2.1: Improve process for student access & enrollment

Objective 2.2: Expand dual credit

Objective 2.3: Increase number of "high demand" programs

Objective 2.4: Expand online programs

Objective 2.5: Develop innovative cost saving measures

Objective 2.6: Promote creative & innovative marketing





## GOAL 3: INTEGRATED APPROACH TO LEARNING AND COLLEGE OPERATIONS

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Objective 3.1: Expand *Work4College* Program

Objective 3.2: Expand *Summer Success* Program

Objective 3.3: Expand *WorkKamper* Program

Objective 3.4: Increase the number of unique student learning/working experiences



## GOAL 4: WORKPLACE OF CHOICE

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Objective 4.1: Improve communication

Objective 4.2: Expand initiatives to attract new employees

Objective 4.3: Increase competitive compensation packages

Objective 4.4: Enhance professional development opportunities

Objective 4.5: Promote health and wellness





## GOAL 5: COMMUNITY ENHANCEMENT

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Objective 5.1: Enhance economic and workforce development

Objective 5.2: Expand partnerships and internships

Objective 5.3: Increase community outreach programs

Objective 5.4: Improve diversity and inclusion efforts

Objective 5.5: Provide cultural opportunities