



NORTHEAST TEXAS
COMMUNITY COLLEGE



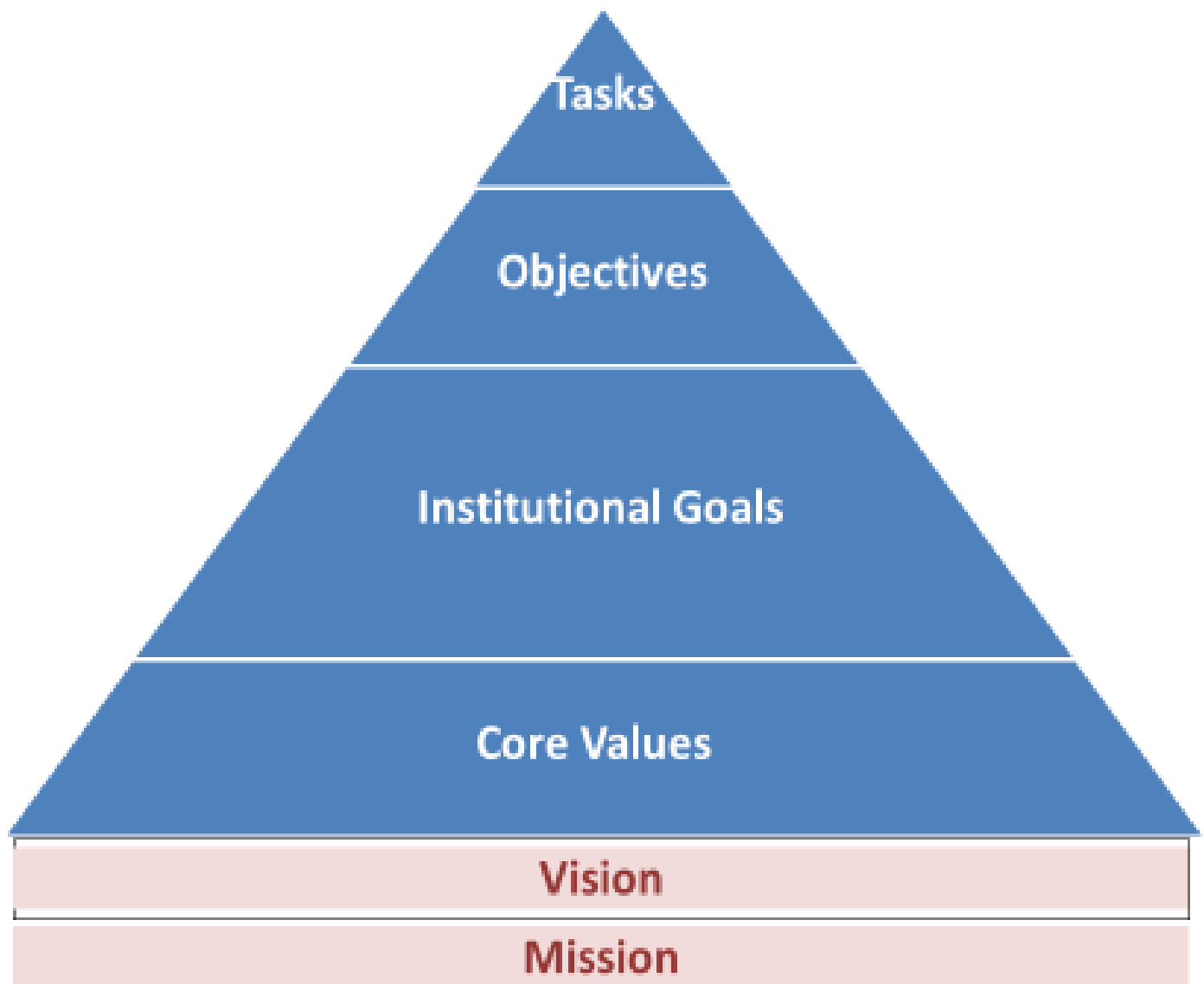
N **NORTHEAST TEXAS**
COMMUNITY COLLEGE

DESTINATION 2025

A Strategic Plan for Student Success



NTCC STRATEGIC PLAN





“I would challenge the process to keep front and center the following points for development of the Strategic Plan mission and goals recommendations.”

They should:

- be ***student-centered*** and designed to maximize student success
- align closely with the ***State Higher Education Strategic Plan (60X30TX)*** and other THECB and/or Legislatively mandated initiatives (***Performance Based Funding & Guided Pathways***)
- foster predictable ***long-term enrollment growth and fiscal stability***
- ***be simple, direct***, and easy to communicate with all of the college’s constituencies
- ***inspire and motivate*** the college to stretch and improve
- ***reflect critical needs*** and opportunities over the next five years
- be ***based on NTCC’s core strengths and values***
- be measurable, with clear milestones to assess progress
- be inclusive and ***reflect the diversity of our students***



March 8 & 21, 2018	<u>President & Cabinet Retreat</u> – Developed President/Cabinet level administrative priorities
April 3, 2018	<u>Board Strategic Planning Retreat</u> – Developed a collective vision with the board on strategic priorities over the next five years
June 5, 2018	<u>Strategic Planning Steering & Environmental Scanning Committees</u> – Committees charged by President to begin work
June – Dec., 2018	<u>Weekly meetings</u> held for planning, reviewing mission statement and developing “10 Foundational Strategic Planning Themes”
Aug. 20, 2018	<u>Faculty/Staff In-service</u> - Report out to faculty & staff on draft mission statement and Foundational Planning Themes
Oct. 4, 2018	<u>Community Survey</u> conducted
Oct. 10, 2018	<u>Staff Satisfaction Survey</u> conducted
Oct. 19, 2018	<u>Staff Strategic Planning Forum</u> - solicited feedback from College staff on future directions
October 25, 2018	<u>Faculty Survey</u> conducted
Nov-Jan., 2018	<u>Student Focus Groups & Community Forums</u> – TBA
February, 2019	<u>Steering Committee to finalize recommendations and send to President</u> – TBA
March 4, 2019	<u>Faculty Task Group Reviews/Modifies Mission Statement</u>
March 20, 2019	<u>Faculty & Staff Values Survey conducted and reviewed by Cabinet</u>
April 11 , 2019	<u>Strat Plan reviewed by Curriculum Committee</u>
April 30, 2019	<u>Submit plan to Board of Trustees</u> for approval -



EAGLE MISSION:

To provide personal, dynamic learning experiences
empowering students to succeed.

EAGLE VISION:

To be the “College of Choice” for Northeast Texas

EAGLE CORE VALUES:

Integrity – **We believe** that we are an institution of public trust, and as such must act with complete integrity in all matters.

Engagement – **We believe** that the best education involves a broad and diverse set of experiences, in and out of the classroom.

Student Effort – **We believe** an education must be earned through dedication, engagement, and self-sacrifice.

High Expectations – **We believe** in excellence and accountability for all involved in education.

Community – **We believe** the college exists to serve the community and both share responsibility for each other’s success.



GOAL 1: STUDENT SUCCESS

Objective 1.1: Improve student progress and completion

Objective 1.2: Provide relevant engaging instruction

Objective 1.3: Create a culture of care

Objective 1.4: Provide a safe and supportive environment

Objective 1.5: Maintain a renovated campus



GOAL 2: SUSTAINABLE GROWTH

Objective 2.1: Improve student access & enrollment

Objective 2.2: Expand dual credit

Objective 2.3: Increase high-demand programs

Objective 2.4: Expand online programs

Objective 2.5: Develop innovative cost saving measures

Objective 2.6: Promote creative & innovative marketing



GOAL 3: INTEGRATED APPROACH TO LEARNING AND COLLEGE OPERATIONS

Objective 3.1: Expand *Work-4-College* Program

Objective 3.2: Expand *WorkKamper* Program

Objective 3.3: Expand *Summer Success* Program

**Objective 3.4: Increase the number of unique student
learning/working experiences**



GOAL 4: WORKPLACE OF CHOICE

Objective 4.1: Improve Communication

Objective 4.2: Expand initiatives to attract new employees

Objective 4.3: Increase competitive compensation packages

Objective 4.4: Enhance professional development opportunities

Objective 4.5: Promote health and wellness



GOAL 5: COMMUNITY ENHANCEMENT

Objective 5.1: Enhance economic/workforce development

Objective 5.2: Expand partnerships and internships

Objective 5.3: Expand community outreach programs

Objective 5.4: Improve diversity and inclusion efforts

Objective 5.5: Provide cultural opportunities



Next Steps:

- Develop effective initiatives,
timelines
responsibilities
outcomes
- Develop new set of Key Performance Indicators (KPI's) to provide high level overview of progress on achieving goals to communicate with the Board, Faculty/Staff, Students, and Community