

February 19, 2019

DESTINATION 2025  
A STRATEGIC PLAN FOR STUDENT SUCCESS

To: Dr. Ron Clinton

From: Alan Carter  
Strategic Planning Steering Committee

First of all, thank you for attending the February 12<sup>th</sup> committee meeting, and for sharing your thoughts on the 10 Foundational Planning Themes. The committee was unanimous in their approval of your presentation. After your presentation, the committee decided to add just a few items to your plan. Presented below is the final recommendation of the committee for your consideration:

1. Student Success
  - a. Provide relevant engaging instruction (#3)
  - b. Maintain a renovated campus (#6)
  - c. Provide a safe and supportive environment (#7)
  - d. Provide needed social services (#10)
  - e. Improve access, entry, progress, and completion (Performance funding, pathways, etc.)
  - f. Work scholarship program
2. Sustainable growth
  - a. Innovative sources of revenue/marketing (#5)
  - b. Dual Credit
  - c. High demand programs (Health science, cybersecurity, etc.)
  - d. Distance education
4. Integrated approach to learning & college operations
  - a. Work scholarship program (See item f, student success)
  - b. Workamper program
8. Workplace of choice
  - a. Improve communication between administration and staff employees
  - b. Provide a relevant means of determining employee satisfaction
  - c. Review the pay scale for staff employees to better fit skills and work load
9. Cultural and global awareness
  - a. Local—inclusion of all community demographics
  - b. National—promote travel, job opportunities, and national recruitment
  - c. Global—international travel, athletics, student exchange program, and diverse faculty