



CHLT 1366 Community Health Practice I - ONLINE (Health Communication)

Course Syllabus: Fall 2020

“Northeast Texas Community College exists to provide personal, dynamic learning experiences empowering students to succeed.”

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Office Hours	Monday	Tuesday	Wednesday	Thursday	Friday	Online
						By Appointment

This syllabus serves as the documentation for all course policies and requirements, assignments, and instructor/student responsibilities.

Information relative to the delivery of the content contained in this syllabus is subject to change. Should that happen, the student will be notified.

Course Description: Practical, general workplace training supported by an individualized learning plan developed by the employer, college, and student. 3 Credit Hours

Prerequisite(s): None

Student Learning Outcomes:

- apply the theory, concepts, and skills involving specialized materials, tools, equipment, procedures, regulations, laws, and interactions within and among political, economic, environmental, social, and legal systems associated with the occupation and the business/industry;
- will demonstrate legal and ethical behavior, safety practices, interpersonal and teamwork skills,
- will demonstrate appropriate written and verbal communication skills using the terminology of the occupation and the business/industry

Evaluation/Grading Policy:

The final grade will be determined as follows:

For your final grade:

Exams: FOUR (4) exams will be worth **50%** of the total grade. The first three exams will be worth **10%** each and the final exam is a comprehensive exam which will be worth **20%**. **Exam questions will be multiple choice and short answer and will be limited to material covered in textbook & online exercises.** (The majority of questions will be taken from **course exercises.**)

Course Experiences: All course experiences and paperwork done will be graded, for this reason you may not use course workbook codes from previous courses or borrow course materials. Course experiential paperwork must be originals and cannot be copies, per copyright laws. Each course experience (a total of 3) completed in will be worth **10 points** for a total of **30 points**. These points will make up **30%** of your course grade.

time the exam/quiz is scheduled (or becomes unavailable), either through the telephone or e-mail. **Students who fail to make appropriate arrangements will receive a grade of “0” for the exam missed.** There will be no exceptions.

Communications:

Campus email is the preferred method of communication. Emails will be responded to within 24 hours, including on weekends. Should there be deviations from this, the instructor will send an announcement out on blackboard of delayed response times. Grading will occur within 24 hours of the posted due date.

Institutional/Course Policy:

- Northeast Texas Community College is a “community of scholars.” Please remember that you and all of the students in this class are pursuing very important goals in your lives. As scholars, I expect every student to be courteous to other students and the instructor in all online experiences.
- All colleges and universities must remain diligent in their pursuit of assuring the academic integrity of their courses to maintain their accreditation status with Southern Association of Colleges and Schools and the Texas Higher Education Coordinating Board. The academic integrity of NTCC’s online courses is maintained with the documented use of respondus for all exams and quizzes.
- Schedule and plan to complete all assignments and submit them when they are due. Be sure to print off the calendar to help you keep up with assignment due dates.
- Be sure to do all of your own work. Collusion and plagiarism are acts of academic dishonesty. Work that is copied and pasted directly from any website is not acceptable in any form on any assignment. See the Student Handbook, p. 90 for definitions of collusion, plagiarism, and cheating. Infractions can result in severe grading penalties or failure.
- The last day to drop the course with a grade of W is **Tuesday, November 17, 2020**. If circumstances require you to withdraw from this course, you must do so by that date. It is the student’s responsibility to initiate the withdrawal with the registrar’s office. Failure to officially withdraw will result in your receiving a grade of F.

Alternate Operations During Campus Closure and/or Alternate Course Delivery Requirements

In the event of an emergency or announced campus closure due to a natural disaster or pandemic, it may be necessary for Northeast Texas Community College to move to altered operations. During this time, Northeast Texas Community College may opt to continue delivery of instruction through methods that include, but are not limited to, online through the Blackboard Learning Management System, online conferencing, email messaging, and/or an alternate schedule. It is the responsibility of the student to monitor NTCC’s website (<http://www.ntcc.edu/>) for instructions about continuing courses remotely, Blackboard for each class for course-specific communication, and NTCC email for important general information.

Additionally, there may be instances where a course may not be able to be continued in the same delivery format as it originates (face-to-face, fully online, live remote, or hybrid). Should this be the case, every effort will be made to continue instruction in an alternative delivery format. Students will be informed of any changes of this nature through email messaging and/or the Blackboard course site.

NTCC Academic Honesty/Ethics Statement:

NTCC upholds the highest standards of academic integrity. The college expects all students to engage in their academic pursuits in an honest manner that is beyond reproach using their intellect and resources designated as allowable by the course instructor. Students are responsible for addressing questions about allowable resources with the course instructor. Academic dishonesty

such as cheating, plagiarism, and collusion is unacceptable and may result in disciplinary action. This course will follow the NTCC Academic Honesty and Academic Ethics policies stated in the Student Handbook. Refer to the student handbook for more information on these subjects.

ADA Statement:

It is the policy of NTCC to provide reasonable accommodations for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student’s responsibility to request accommodations. An appointment can be made with the Academic Advisor/Coordinator of Special Populations located in Student Services and can be reached at 903-434-8264. For more information and to obtain a copy of the Request for Accommodations, please refer to the special populations page on the NTCC website.

Family Educational Rights and Privacy Act (FERPA):

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. FERPA gives parents certain rights with respect to their children’s educational records. These rights transfer to the student when he or she attends a school beyond the high school level. Students to whom the rights have transferred are considered “eligible students.” In essence, a parent has no legal right to obtain information concerning the child’s college records without the written consent of the student. In compliance with FERPA, information classified as “directory information” may be released to the general public without the written consent of the student unless the student makes a request in writing. Directory information is defined as: the student’s name, permanent address and/or local address, telephone listing, dates of attendance, most recent previous education institution attended, other information including major, field of study, degrees, awards received, and participation in officially recognized activities/sports.

Tentative Course Timeline (*note* instructor reserves the right to make adjustments to this timeline at any point in the term):

COURSE SCHEDULE

<u>DATE</u>	<u>CONTENT</u>	<u>CHAPTERS</u>
WEEK 1	Class Orientation - Syllabus, Blackboard and Textbook Public Health Communication and Informatics	Chapter 1 and 3
WEEK 2 <u>Material</u>	What to Communicate and Speaking to the Public	Chapter 5 and 7 End Exam
WEEK 3	EXAM 1 Strategic Health Communication Plans	CH 1, 3, 5, 7 Chapter 10
WEEK 4 <u>Material</u>	Multimedia World and Media Strategy	Chapter 11 and 12 End Exam
WEEK 5	EXAM 2 Developing the Implementation Plan	CH 10-12 Chapter 13
WEEK 6 <u>Material</u>	Evaluating a Health Communication Plan	Chapter 14 End Exam
WEEK 7	EXAM 3 Patient Provider Communication	CH 13-14 Chapter 15
WEEK 8 <u>Material</u>	Risk and Emergency Risk Communication	Chapter 16 End Exam
	FINAL EXAM	EVERYTHING