



## Course Syllabus: BUSI 2301.88 Business Law- 16 week Online Spring 2026

*"Northeast Texas Community College exists to provide personal, dynamic learning experiences empowering students to succeed."*

### **Instructor: John Mark Cobern, CPA, JD**

**Office:** Online

**Email:** [jcobern@gmail.com](mailto:jcobern@gmail.com)

**Phone:** Adjunct-if unable to reach Mr. Cobern, please contact Heidi Wooten at [hwooten@ntcc.edu](mailto:hwooten@ntcc.edu) or 903-466-3853.

Office	Monday	Tuesday	Wednesday	Thursday	Friday	Online
Hours	Online by Appt					

***This syllabus serves as the documentation for all course policies and requirements, assignments, and instructor/student responsibilities.***

*Information relative to the delivery of the content contained in this syllabus is subject to change. Should that happen, the student will be notified.*

### **Course Description: (3 Semester Hours)**

The course provides the student with foundational information about the U.S. legal system and dispute resolution, and their impact on business. The major content areas will include general principles of law, the relationship of business and the U.S. Constitution, state and federal legal systems, the relationship between law and ethics, contracts, sales, torts, agency law, intellectual property, and business law in the global context.

**Prerequisite(s):** None

### **Student Learning Outcomes:**

- Upon successful completion of this course, students will:
- Describe the origins and structure of the U.S. legal system.
- Describe the relationship of ethics and law in business.
- Define relevant legal terms in business.
- Explain basic principles of law that apply to business and business transactions.
- Describe business law in the global context.
- Describe current law, rules, and regulations related to settling business disputes.

### **Evaluation/Grading Policy:**

Grades will be posted in our Blackboard course site within 48 hours of submission. The final grade is based on the computations listed below.

	Percentage
Chapter Quizzes in BB	40%
Coursework Timeliness Grade	10%
Midterm Exam/Final Exam	50%

<b>Total</b>	<b>100%</b>
--------------	-------------

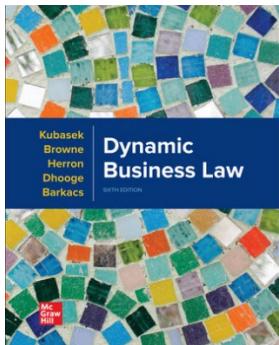
Grades are awarded according to the following scale:

90% above	A
80%-89%	B
70%-79%	C
60%-69%	D
Below 60%	F

### **Required Instructional Materials:**

#### Textbook:

Dynamic Business Law, Kubasek, 6<sup>th</sup> edition. NTCC will include this book via inclusive access in your course, but Connect Software is optional.



**Optional Instructional Materials:** Connect (Recommended but not required)

#### **Minimum Technology Requirements:**

- Daily high-speed internet access
- Internet Explorer or Microsoft Edge as these browsers support Flash Player which is required to view some course resources. If you are using a Mac, please use the Firefox browser.

#### **Required Computer Literacy Skills:**

- Email skills
- Basic computer usage skills

#### **Communications:**

- **EMAIL:** Please check your NTCC email EVERYDAY. Email is the official form of communication used here at NTCC. All emailed questions to the instructor will be responded to within 24 hours, but usually within a few hours when possible.
- **PHONE:** As an adjunct, I do not have an office on campus. If you need assistance, please call Ms. Wooten at 903-434-8310 and for emergencies you may call Ms. Wooten's cell phone at 903-466-3853. We do not respond to long detailed questions via text message.
- **ANNOUNCEMENTS:** These can be found in Blackboard under the course link on your Bb homepage. Please make sure you are reading any announcements thoroughly when they are posted there.

## **Institutional/Course Policy:**

Several elements are essential for your success in this course. You will need to understand these fully prior to starting the course:

All online courses require extensive engagement (with other students, the instructor, and the course materials) as well as timely completion of assignments. Assignments are due weekly thus, keeping up with the schedule is essential to your success. Your personal schedule must allow you to keep up with the due dates for the readings and other assignments. Late work is not allowed in this course, so you must plan your schedule carefully. Although attendance is not the same as a face-to-face course you must “attend” regularly online in order to complete all of the assignments and meet required due dates.

## **Course Structure and Overview:**

This is an online, 16-week course and will require extensive engagement (with other students, the instructor, and the course materials) as well as timely completion of assignments. Assignments are due weekly thus, keeping up with the schedule is essential to your success. Your personal schedule must allow you to keep up with the due dates for the readings and other assignments. Late work is not allowed in this course, so you must plan your schedule carefully. The following items reflect your grade criteria:

### *Quizzes in BB:*

Each chapter will have an associated quiz in Connect. These quizzes will count as 35% of your overall course grade. All quizzes consist of 25 multiple choice questions and are worth 100 points. You will have 30 minutes to complete them and only 1 attempt. Please see the course schedule attached to this syllabus for dates.

### *Coursework Timely Submissions Grade:*

Students will be expected to turn all quizzes and tests in on time and as assigned. This 10% of your overall grade will be computed as follows and based upon a 100 point scale:

1 late submission-5 point deduction (grade of 95)  
2 late submissions—10 point deduction (grade of 90)  
3 late submissions-20 point deduction (grade of 80)  
4-6 late submissions—50 point deduction (grade of 50)  
More than 6 late submissions-timeliness grade will be a 0 out of 100 points.

### *Exams in BB:*

You will have 2 exams in this course—a midterm exam and a final exam. These exams will be 40 multiple choice questions and you will have 75 minutes to test in BB. These exams will count as 35% of your overall course grade.

### *Late Work Policy:*

Please allow yourself an appropriate amount of time to complete the coursework. Students who wait until the last minute often miss the deadline and then are subject to the late penalty grades noted above. All due dates for the entire course are included with this syllabus so you can work as far ahead as you would like. Please understand that I must adhere to this policy for all students so exceptions will not be made.

**Final Grades:**

Your final course grade will be based upon the grade scale noted earlier in this syllabus. **THERE ARE NO extra credit opportunities.** In addition, there are no “retakes” for any assignments or exams. The scores that you receive on your original submissions will be what is counted toward your final grade. Please understand that I must adhere to this grading policy for all students so exceptions will not be made.

**Alternate Operations During Campus Closure and/or Alternate Course Delivery Requirements**

In the event of an emergency or announced campus closure due to a natural disaster or pandemic, it may be necessary for Northeast Texas Community College to move to altered operations. During this time, Northeast Texas Community College may opt to continue delivery of instruction through methods that include, but are not limited to, online through the Blackboard Learning Management System, online conferencing, email messaging, and/or an alternate schedule. It is the responsibility of the student to monitor NTCC’s website (<http://www.ntcc.edu/>) for instructions about continuing courses remotely, Blackboard for each class for course-specific communication, and NTCC email for important general information.

Additionally, there may be instances where a course may not be able to be continued in the same delivery format as it originates (face-to-face, fully online, live remote, or hybrid). Should this be the case, every effort will be made to continue instruction in an alternative delivery format. Students will be informed of any changes of this nature through email messaging and/or the Blackboard course site.

**NTCC Academic Honesty/Ethics Statement:**

NTCC upholds the highest standards of academic integrity. The college expects all students to engage in their academic pursuits in an honest manner that is beyond reproach using their intellect and resources designated as allowable by the course instructor. Students are responsible for addressing questions about allowable resources with the course instructor. Academic dishonesty such as cheating, plagiarism, and collusion is unacceptable and may result in disciplinary action. This course will follow the NTCC Academic Honesty and Academic Ethics policies stated in the Student Handbook. Refer to the student handbook for more information on these subjects.

**Statement Regarding the Use of Artificial Intelligence (AI) Technology:**

Absent a clear statement from a course instructor, use of or consultation with generative AI shall be treated analogously to assistance from another person (collusion). Generative AI is a subset of AI that utilizes machine learning models to create new, original content, such as images, text, or music, based on patterns and structures learned from existing data (Cornell, Center for Teaching Innovation). Unauthorized use of generative AI tools to complete an assignment or exam is not permitted. Students should acknowledge the use of generative AI and default to disclosing such assistance when in doubt. Individual course instructors may set their own policies regulating the use of generative AI tools in their courses, including allowing or disallowing some or all uses of such tools. Students who are unsure of policies regarding generative AI tools are encouraged to ask their instructors for clarification. **(Adapted from the Stanford University Office of Community Standards-- accessed August 31, 2023)**

**ADA Statement:**

It is the policy of NTCC to provide reasonable accommodations for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student’s responsibility to request accommodations. An appointment can be made with the Academic Advisor/Coordinator of Special Populations located in Student Services and can be reached at 903-434-8264. For more information and to obtain a copy of the Request for Accommodations, please refer to the special populations page on the NTCC website.

**Family Educational Rights and Privacy Act (FERPA):**

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. FERPA gives parents certain rights with respect to their children's educational records. These rights transfer to the student when he or she attends a school beyond the high school level. Students to whom the rights have transferred are considered "eligible students." In essence, a parent has no legal right to obtain information concerning the child's college records without the written consent of the student. In compliance with FERPA, information classified as "directory information" may be released to the general public without the written consent of the student unless the student makes a request in writing. Directory information is defined as: the student's name, permanent address and/or local address, telephone listing, dates of attendance, most recent previous education institution attended, other information including major, field of study, degrees, awards received, and participation in officially recognized activities/sports.

## Course Timeline

<u>Chapter</u>	<u>Chapter Title</u>	<u>Assignment</u>	<u>Points</u>	<u>Due Date</u>
Chapter 1	An Intro to Dynamic Business Law	Complete Quiz in Blackboard	100	1/25/2026
Chapter 2	Business Ethics	Complete Quiz in Blackboard	100	2/1/2026
Chapter 3	The US Legal System	Complete Quiz in Blackboard	100	2/8/2026
Chapter 4	Alternate Dispute Resolution	Complete Quiz in Blackboard	100	2/15/2026
Chapter 5	Constitutional Law	Complete Quiz in Blackboard	100	2/22/2026
Chapter 6	International and Comparative Law	Complete Quiz in Blackboard	100	3/1/2026
		Midterm Exam in Blackboard	100	3/8/2026
Chapter 7	Crime and the Business Community	Complete Quiz in Blackboard	100	3/15/2026
Chapter 8	Tort Law	Complete Quiz in Blackboard	100	3/22/2026
Chapter 9	Negligence and Strict Liability	Complete Quiz in Blackboard	100	3/29/2026
Chapter 10	Product Liability	Complete Quiz in Blackboard	100	4/5/2026
Chapter 12	Intellectual Property	Complete Quiz in Blackboard	100	4/12/2026
Chapter 13	Introduction to Contracts	Complete Quiz in Blackboard	100	4/19/2026

Chapter 21	Introduction to Sales & Lease Contracts	Complete Quiz in Blackboard	100	4/26/2026
		Final Exam in Blackboard	100	5/3/2026

## Other Important NTCC Dates:

- Final Day to Withdraw with grade of "W"-Thursday, April 16<sup>th</sup>
- Deadline to apply for Spring Graduation—Friday, March 13<sup>th</sup>
- Spring Graduation—Saturday May 16<sup>th</sup>