



BUSI 2301 085 – Business Law

Course Syllabus: Summer 2026

“Northeast Texas Community College exists to provide personal, dynamic learning experiences empowering students to succeed.”

Instructor: John Mark Cobern, CPA, JD

Office: Online

Phone: Adjunct-if unable to reach Mr. Cobern, please contact Heidi Wooten at hwooten@ntcc.edu or 903-466-3853.

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Weekday	Office Hours
Monday	Online
Tuesday	Online
Wednesday	Online
Thursday	Online
Friday	Online

This syllabus serves as the documentation for all course policies and requirements, assignments, and instructor/student responsibilities.

Information relative to the delivery of the content contained in this syllabus is subject to change. Should that happen, the student will be notified.

Course Description:

The course provides the student with foundational information about the U.S. legal system and dispute resolution, and their impact on business. The major content areas will include general principles of law, the relationship of business and the U.S. Constitution, state and federal legal systems, the relationship between law and ethics, contracts, sales, torts, agency law, intellectual property, and business law in the global context. Prerequisite(s): None

Student Learning Outcomes:

1. Describe the origins and structure of the U.S. legal system.
2. Describe the relationship of ethics and law in business.
3. Define relevant legal terms in business.
4. Explain basic principles of law that apply to business and business transactions.
5. Describe business law in the global context.
6. Describe current law, rules, and regulations related to settling business disputes.

Evaluation/Grading Policy:

The breakdown of the course requirements is as follows:

Percent	Requirement
40%	Chapter Quizzes
10%	Timeliness Grade
50%	Midterm/Final Exams
100%	Total

Semester grades will be earned as follows

Percentage	Letter Grade
90% and above	A
80 %–89%	B
70 %–79%	C
60%–69 %	D
59.9% and below	F

Required Instructional Materials:

Dynamic Business Law, Kubasek, 6th edition. NTCC will include this book via inclusive access in your course, but Connect Software is optional.

Publisher: McGraw Hill

ISBN Number: 13: 9781265479527

Optional Instructional Materials:

None

Minimum Technology Requirements:

- Daily high-speed internet access
- PowerPoint
- Internet Explorer or Microsoft Edge as these browsers support Flash Player which is required to view these resources. If you are using a Mac, please use the Firefox browser.

Required Computer Literacy Skills:

- Email skills
- Basic computer usage skills

Course Structure and Overview:

This is an online, 10-week course and will require extensive engagement (with other students, the instructor, and the course materials) as well as timely completion of assignments. Assignments are often due multiple times a week thus, keeping up with the schedule is essential to your success. Your personal schedule must allow you to keep up with the due dates for the readings and other assignments. Late work is not allowed in this course, so you must plan your schedule carefully. The following items reflected your grade criteria and must all be completed and submitted via Blackboard.

Exams:

You will have 2 exams in this course—a midterm exam and a final exam. These exams will be 40 multiple choice questions, and you will have 75 minutes to test in Blackboard. These exams will count as 50% of your overall course grade. Exams not taken by the assigned due date will receive a 10% penalty for each day past the original due date. Please see the course schedule attached to this syllabus for dates.

Quizzes:

Each chapter will have an associated quiz in Blackboard. These quizzes will count as 40% of your overall course grade. All quizzes consist of 25 multiple choice questions and are worth 100 points. You will have 30 minutes to complete them and only 1 attempt. Quizzes not taken by the assigned due date will receive a 10% penalty for each day past the original due date. Please see the course schedule attached to this syllabus for dates.

Timely Submissions Grade:

Students will be expected to turn all quizzes and tests in on time and as assigned. This 10% of your overall grade will be computed as follows and based upon a 100-point scale:

- 1 late submission—5 point deduction (grade of 95)
- 2 late submissions—10-point deduction (grade of 90)
- 3 late submissions—20-point deduction (grade of 80)
- 4-6 late submissions—50-point deduction (grade of 50)

More than 6 late submissions- will result in a timeliness grade of 0 out of 100 points.

Late Work Policy:

Please allow yourself an appropriate amount of time to complete the coursework. Students who wait until the last minute often miss the deadline and then cannot receive credit for their work. All due dates for the entire course are included with this syllabus so you can work as far ahead as you would like. This policy will be applied consistently, and exceptions will only be made for verifiable extenuating circumstances. Any request for an exception will require completion of a formal written request. Students should reach out to the instructor to obtain the appropriate forms for making this request. Please understand that I must adhere to this policy for all students.

Final Grades:

This course is set up on a percentage scale. You can calculate your grade at any time as all point values are listed on this syllabus. Your final course grade will be based upon this scale only. There are NO extra credit opportunities. In addition, there are no “retakes” for any assignments or exams. The scores that you receive on your original submissions will be what is counted toward your final grade. Please understand that I must adhere to this grading policy for all students so exceptions will not be made.

Communications:

- EMAIL: Please check your NTCC email EVERYDAY. Email is the official form of communication used here at NTCC. All emailed questions to the instructor will be responded to within 24 hours, but usually within a few hours when possible.
- PHONE: As an adjunct, I do not have an office on campus. If you need assistance, please call Ms. Wooten at 903-434-8310 and for emergencies you may call Ms. Wooten’s cell phone at 903-466-3853. We do not respond to long detailed questions via text message.

- **ANNOUNCEMENTS:** These can be found within Blackboard under the course link on your Bb homepage. Please make sure you read any announcements thoroughly when they are posted there.

Institutional/Course Policy:

Several elements are essential for your success in this course. You will need to understand these fully prior to starting the course:

All online courses require extensive engagement (with other students, the instructor, and the course materials) as well as timely completion of assignments. Assignments are due multiple times per week. Thus, keeping up with the schedule is essential to your success. Your personal schedule must allow you to keep up with the due dates for the readings and other assignments. Late work is not allowed, so you must plan your schedule carefully. Although attendance is not the same as a face-to-face course you must “attend” regularly online to complete all assignments and meet required due dates.

Alternate Operations During Campus Closure and/or Alternate Course Delivery Requirements:

In the event of an emergency or announced campus closure due to a natural disaster or pandemic, it may be necessary for Northeast Texas Community College to move to altered operations. During this time, Northeast Texas Community College may opt to continue delivery of instruction through methods that include, but are not limited to, online through the Blackboard Learning Management System, online conferencing, email messaging, and/or an alternate schedule. It is the responsibility of the student to monitor NTCC’s website (<http://www.ntcc.edu/>) for instructions about continuing courses remotely, Blackboard for each class for course-specific communication, and NTCC email for important general information.

Additionally, there may be instances where a course may not be able to be continued in the same delivery format as it originates (face-to-face, fully online, live remote, or hybrid). Should this be the case, every effort will be made to continue instruction in an alternative delivery format. Students will be informed of any changes of this nature through email messaging and/or the Blackboard course site.

Statement Regarding the Use of Artificial Intelligence (AI) Technology:

Employees and students shall be permitted to explore artificial intelligence (AI) and implement its use in and out of the classroom in accordance with policy and administrative regulations. The use of AI shall only be as a support tool to enhance student outcomes or as necessary to engage in research and shall never take the place of faculty, staff, and student decision-making. Any use of AI must comply with law, policy, and administrative regulations relating to student and employee privacy and data security. A student shall only use AI tools with faculty permission and shall be expected to produce original work and properly credit sources, including AI tools used in creating the work.

Example:

APA (7th edition)

OpenAI. (2026). ChatGPT (March 25 version) [Large language model]. <https://chat.openai.com/>

MLA (9th edition)

OpenAI. ChatGPT. 25 Mar. 2026, <https://chat.openai.com/>.

Employees or students who use AI tools to deceptively harm, bully, or harass others shall be disciplined in accordance with policy. [See DH, DIA series, FFD series, FFE, FLB, and the FM series] AI Use by Employees and Students. Northeast Texas Community College 225500 TECHNOLOGY RESOURCES CRB ARTIFICIAL INTELLIGENCE (LOCAL) DATE ISSUED: 12/8/2025 1 of 1 UPDATE 50 CRB(LOCAL)-AJC Adopted: 12/16/2025

NTCC Academic Honesty/Ethics Statement:

NTCC upholds the highest standards of academic integrity. The college expects all students to engage in their academic pursuits in an honest manner that is beyond reproach using their intellect and resources designated as allowable by the course instructor. Students are responsible for addressing questions about allowable resources with the course instructor. Academic dishonesty such as cheating, plagiarism, and collusion is unacceptable and may result in disciplinary action. This course will follow the NTCC Academic Honesty and Academic Ethics policies stated in the Student Handbook. Refer to the student handbook for more information on these subjects.

ADA Statement:

It is the policy of NTCC to provide reasonable accommodation for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodation as required to afford equal educational opportunity. It is the student's responsibility to request accommodation. An appointment can be made with the Academic Advisor/Coordinator of Special Populations located in Student Services and can be reached at 903-434-8264. For more information and to obtain a copy of the Request for Accommodations, please refer to the special populations page on the NTCC website.

Family Educational Rights and Privacy Act (FERPA):

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. FERPA gives parents certain rights with respect to their children's educational records. These rights transfer to the student when he or she attends a school beyond the high school level. Students to whom the rights have transferred are considered "eligible students." In essence, a parent has no legal right to obtain information concerning the child's college records without the written consent of the student. In compliance with FERPA, information classified as "directory information" may be released to the general public without the written consent of the student unless the student makes a request in writing. Directory information is defined as: the student's name, permanent address and/or local address, telephone listing, dates of attendance, most recent previous education institution attended, other information including major, field of study, degrees, awards received, and participation in officially recognized activities/sports.

Tentative Course Schedule:

Module	Graded Assignment	Points	Due Date
Module 1	Chapter 1 Quiz	100	Sunday, June 14
Module 1	Chapter 2 Quiz	100	Sunday, June 14
Module 2	Chapter 3 Quiz	100	Sunday, June 21
Module 2	Chapter 4 Quiz	100	Sunday, June 21
Module 3	Chapter 5 Quiz	100	Sunday, June 28
Module 3	Chapter 6 Quiz	100	Sunday, June 28
Module 4	Midterm Exam	100	Sunday, July 5
Module 5	Chapter 7 Quiz	100	Sunday, July 12
Module 5	Chapter 8 Quiz	100	Sunday, July 12
Module 6	Chapter 9 Quiz	100	Sunday, July 19
Module 6	Chapter 10 Quiz	100	Sunday, July 19
Module 7	Chapter 12 Quiz	100	Sunday, July 26
Module 7	Chapter 13 Quiz	100	Sunday, July 26
Module 8	Chapter 21 Quiz	100	Sunday, August 2
Module 9	Final Exam	100	Sunday, August 9