



ECON 2302 088 – Principles of Microeconomics

Course Syllabus: Summer 2026

“Northeast Texas Community College exists to provide personal, dynamic learning experiences empowering students to succeed.”

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Weekday	Office Hours
Monday	Online
Tuesday	Online
Wednesday	Online
Thursday	Online
Friday	Online

This syllabus serves as the documentation for all course policies and requirements, assignments, and instructor/student responsibilities.

Information relative to the delivery of the content contained in this syllabus is subject to change. Should that happen, the student will be notified.

Course Description:

Analysis of the behavior of individual economic agents, including consumer behavior and demand, producer behavior and supply, price and output decisions by firms under various market structures, factor markets, market failures, and international trade.

Prerequisite(s): None

Student Learning Outcomes:

- 1.Explain the role of scarcity, specialization, opportunity cost and cost/benefit analysis in economic decision-making.
- 2.Identify the determinants of supply and demand; demonstrate the impact of shifts in both market supply and demand curves on equilibrium price and output.
- 3.Summarize the law of diminishing marginal utility; describe the process of utility maximization.
- 4.Calculate supply and demand elasticities, identify the determinants of price elasticity of demand and supply, and demonstrate the relationship between elasticity and total revenue.
- 5.Describe the production function and the Law of Diminishing Marginal Productivity; calculate and graph short-run and long-run costs of production.
- 6.Identify the four market structures by characteristics; calculate and graph the profit maximizing price and quantity in the output markets by use of marginal analysis.
- 7.Determine the profit maximizing price and quantity of resources in factor markets under perfect and imperfect competition by use of marginal analysis.
- 8.Describe governmental efforts to address market failure such as monopoly power, externalities, and public goods.

9. Identify the benefits of free trade using the concept of comparative advantage.

Evaluation/Grading Policy:

The breakdown of the course requirements is as follows:

Points	Requirement
250	Exam 1
250	Exam 2
200	Project
90	Quizzes
200	Chapter Exercises
10	Discussion

Semester grades will be earned as follows

Percentage	Letter Grade
90% and above	A
80 %–89%	B
70 %–79%	C
60%–69 %	D
59.9% and below	F

Required Instructional Materials:

OpenStax Principles of Microeconomics 2e.

You can choose either the Digital textbook at no cost or a printed text for a small fee (check the bookstore for details.) A pdf link to this text can be found in Blackboard.

Publisher: OpenStax

ISBN Number: 13: 978-1-947172-35-7

Optional Instructional Materials:

None

Minimum Technology Requirements:

- Daily high-speed internet access
- PowerPoint
- Internet Explorer or Microsoft Edge as these browsers support Flash Player which is required to view these resources. If you are using a Mac, please use the Firefox browser.

Required Computer Literacy Skills:

- Email skills
- Basic computer usage skills

Course Structure and Overview:

This is an online, 3-week course and will require extensive engagement (with other students, the instructor, and the course materials) as well as timely completion of assignments. Assignments are multiple times a week. Thus, keeping up with the schedule is essential to your success. Your personal schedule must allow you to keep up with the due dates for the readings and other assignments. Late work is not allowed so you must plan your schedule carefully. The following items reflected your grade criteria and must all be completed and submitted via Blackboard.

Exams:

Exams will include 50 multiple-choice questions, and each question is worth 5 points. No exam grades will be dropped. The exams will be timed (1 hour). Exams not taken by the assigned due date will receive a 25-point penalty for each day past the original due date. Please see the course schedule attached to this syllabus for dates.

Project:

A 'News / Real world' Micro Economic Project – 200 points

Students will be required to prepare a POWERPOINT OR GOOGLE SLIDES PRESENTATION discussing an important MICRO economic story that has dominated the news over the period of this course. If you are in doubt as to whether what you think is important will also be thought so by me, feel free to clear your topic with me. Your presentation must make clear what the issues are and demonstrate good use of the tools that you learned in this course to explain, and/or analyze, and/or make recommendations regarding one or more aspects of the story.

Please remember that your textbook is an excellent resource for specific guidance for the topics you should discuss in your presentation. You must use a minimum of 2 sources and those must be included in a works cited page at the end of your presentation (MLA or APA format). You are not required to use in-text citations. Your presentation should be a college-level presentation, delivered in a professional manner.

Please remember that this presentation should be your own work—plagiarism (taking someone else's work or ideas and passing them off as one's own) will not be tolerated. Copying from another source and using block quotations from another source is not representative of your own work. Credit will not be given for any work that is plagiarized.

Please review the college policy and the course syllabus for details regarding academic honesty.

Please use reputable internet websites; do NOT utilize Wikipedia or comparable unreliable sites. This project is due as assigned in Blackboard and is worth 200 points toward your grade. Late projects will receive a 20-point deduction for each day late up to 3 days. After that, no projects will be accepted.

Online Discussion:

You have 1 online discussion question for this course, and it should be completed during week 1 as this relates directly to this course syllabus. No peer replies are required.

Chapter Assignments:

The chapter exercises and problems are to be completed in Blackboard. Please see each chapter's material in Blackboard for the specific exercises and problems assigned. The assignments can be submitted for full credit no later than the assigned due date at midnight and must be submitted as a pdf or word document. I cannot open "pages" files or "shared" files. Submissions received timely, but in a format that cannot be opened or as a blank document will be given an original grade of zero. If resubmitted correctly within 3 days of the due date, a penalty of 50% of the total point value for that assignment will be assessed. The answers to all graded assignments will be posted immediately following the due date. See course schedule for specific assignment due dates.

Quizzes:

There are 2 multiple choice quizzes that are to be completed in Blackboard. These are related to your chapter material, and each quiz has 30 questions and is worth 45 points. You have 2 attempts on each quiz, and the highest grade will be counted. There is a 45-minute time-limit for each quiz. All quizzes must be taken within the assigned timeframe for full credit. Quizzes not taken by the assigned due date will receive a 4-point penalty for each day past the original due date. There is no proctoring requirement for the quizzes.

In addition to adding points to your course grade, these quizzes are great practice for the exams but please do not use them as your only study tool. The homework questions and problems will also be represented on your exams, and these short quizzes cannot possibly cover all material. So, these quizzes are merely a "sample" of what the test questions might look like and not reflective of everything that you will be tested on. All quiz answers will be released to you after the due date passes. See course schedule for specific due dates.

Late Work Policy:

Please allow yourself an appropriate amount of time to complete the coursework. All due dates for the entire course are included with this syllabus so you can work as far ahead as you would like. Students who wait until the last minute often miss the deadline. Missing deadlines will result in late penalty assessments as noted above and will be applied consistently. Exceptions will only be made for verifiable extenuating circumstances. Any request for an exception will require completion of a formal written request. Students should reach out to the instructor to obtain the appropriate forms for making this request. Please understand that I must adhere to this policy for all students.

Final Grades:

This course is set up on a point scale. You can calculate your grade at any time as all point values are listed on this syllabus. Your final course grade will be based upon this scale only. There are NO extra credit opportunities. In addition, there are no "retakes" for any assignments or exams. The scores that you receive on your original submissions will be what is counted toward your final grade. Please understand that I must adhere to this grading policy for all students so exceptions will not be made.

Communications:

- EMAIL: Please check your NTCC email EVERYDAY. Email is the official form of communication used here at NTCC. All emailed questions to the instructor will be responded to within 24 hours, but usually within a few hours when possible.
- PHONE: My office phone number is 903-434-8310, however this voicemail is only checked every 48 hours. Email comes directly to my phone, so this is the best form of communication. If you need immediate

assistance, you may call my cell phone at 903-466-3853. I do not respond to long detailed questions via text message-if the text message is longer than 25 words then it needs to be an email. I will also not respond to text messages that do not include the name and course section of the student sending the message.

- **ANNOUNCEMENTS:** These can be found within Blackboard under the course link on your Bb homepage. Please make sure you read any announcements thoroughly when they are posted there.

Institutional/Course Policy:

Several elements are essential for your success in this course. You will need to understand these fully prior to starting the course:

All online courses require extensive engagement (with other students, the instructor, and the course materials) as well as timely completion of assignments. Assignments are due multiple times per week. Thus, keeping up with the schedule is essential to your success. Your personal schedule must allow you to keep up with the due dates for the readings and other assignments. Although attendance is not the same as a face-to-face course you must “attend” regularly online to complete all assignments and meet required due dates.

Alternate Operations During Campus Closure and/or Alternate Course Delivery Requirements:

In the event of an emergency or announced campus closure due to a natural disaster or pandemic, it may be necessary for Northeast Texas Community College to move to altered operations. During this time, Northeast Texas Community College may opt to continue delivery of instruction through methods that include, but are not limited to, online through the Blackboard Learning Management System, online conferencing, email messaging, and/or an alternate schedule. It is the responsibility of the student to monitor NTCC’s website (<http://www.ntcc.edu/>) for instructions about continuing courses remotely, Blackboard for each class for course-specific communication, and NTCC email for important general information.

Additionally, there may be instances where a course may not be able to be continued in the same delivery format as it originates (face-to-face, fully online, live remote, or hybrid). Should this be the case, every effort will be made to continue instruction in an alternative delivery format. Students will be informed of any changes of this nature through email messaging and/or the Blackboard course site.

Statement Regarding the Use of Artificial Intelligence (AI) Technology:

Employees and students shall be permitted to explore artificial intelligence (AI) and implement its use in and out of the classroom in accordance with policy and administrative regulations. The use of AI shall only be as a support tool to enhance student outcomes or as necessary to engage in research and shall never take the place of faculty, staff, and student decision-making. Any use of AI must comply with law, policy, and administrative regulations relating to student and employee privacy and data security. A student shall only use AI tools with faculty permission and shall be expected to produce original work and properly credit sources, including AI tools used in creating the work.

Example:

APA (7th edition)

OpenAI. (2026). ChatGPT (March 25 version) [Large language model]. <https://chat.openai.com/>

MLA (9th edition)

OpenAI. ChatGPT. 25 Mar. 2026, <https://chat.openai.com/>.

Employees or students who use AI tools to deceptively harm, bully, or harass others shall be disciplined in accordance with policy. [See DH, DIA series, FFD series, FFE, FLB, and the FM series] AI Use by Employees and Students. Northeast Texas Community College 225500 TECHNOLOGY RESOURCES CRB ARTIFICIAL INTELLIGENCE

NTCC Academic Honesty/Ethics Statement:

NTCC upholds the highest standards of academic integrity. The college expects all students to engage in their academic pursuits in an honest manner that is beyond reproach using their intellect and resources designated as allowable by the course instructor. Students are responsible for addressing questions about allowable resources with the course instructor. Academic dishonesty such as cheating, plagiarism, and collusion is unacceptable and may result in disciplinary action. This course will follow the NTCC Academic Honesty and Academic Ethics policies stated in the Student Handbook. Refer to the student handbook for more information on these subjects.

ADA Statement:

It is the policy of NTCC to provide reasonable accommodation for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodation as required to afford equal educational opportunity. It is the student's responsibility to request accommodation. An appointment can be made with the Academic Advisor/Coordinator of Special Populations located in Student Services and can be reached at 903-434-8264. For more information and to obtain a copy of the Request for Accommodations, please refer to the special populations page on the NTCC website.

Family Educational Rights and Privacy Act (FERPA):

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. FERPA gives parents certain rights with respect to their children's educational records. These rights transfer to the student when he or she attends a school beyond the high school level. Students to whom the rights have transferred are considered "eligible students." In essence, a parent has no legal right to obtain information concerning the child's college records without the written consent of the student. In compliance with FERPA, information classified as "directory information" may be released to the general public without the written consent of the student unless the student makes a request in writing. Directory information is defined as: the student's name, permanent address and/or local address, telephone listing, dates of attendance, most recent previous education institution attended, other information including major, field of study, degrees, awards received, and participation in officially recognized activities/sports.

Tentative Course Schedule:

Module	Graded Assignment	Points	Due Date
Module 1	Syllabus Discussion	10	Thursday, July 16
Module 2	Chapter 5 Assignment	20	Sunday, July 19
Module 2	Chapter 6 Assignment	20	Sunday, July 19
Module 3	Chapter 7 Assignment	40	Sunday, July 26
Module 3	Chapter 8 Assignment -Read Only	0	Sunday, July 26
Module 3	Chapter 9 Assignment	20	Sunday, July 26
Module 3	Chapter 10 Assignment	20	Sunday, July 26
Module 4	Review Quiz 1	45	Thursday, July 30
Module 4	Exam 1	250	Thursday, July 30
Module 5	Chapter 11	40	Sunday, August 2
Module 5	Chapter 12-Read Only	0	Sunday, August 2
Module 6	Chapter 15	20	Sunday, August 9
Module 6	Chapter 17	10	Sunday, August 9
Module 6	Chapter 18	10	Sunday, August 9
Module 7	Project	200	Wednesday, August 12
Module 7	Review Quiz 2	45	Wednesday, August 12
Module 7	Exam 2	250	Wednesday, August 12