



BMGT 1341 083 – Business Ethics Online

Course Syllabus: Fall 2026

“Northeast Texas Community College exists to provide personal, dynamic learning experiences empowering students to succeed.”

Instructor: Linsey Harwell

Office: BT 119B

Phone: 903-434-8129

Email: lharwell@ntcc.edu

Weekday	Office Hours
Monday	8:30 a.m. – 9:30 a.m. & 11:00 a.m. – 12:00 p.m.
Tuesday	9:00 a.m. – 12:00 p.m.
Wednesday	August 24 – October 16: 8:30 a.m. – 9:30 a.m. & 11:00 a.m. – 12:00 p.m. October 19 – December 4: 9:00 a.m. – 11:00 a.m.
Thursday	8:30 a.m. – 11:30 a.m.
Friday	By appointment only

This syllabus serves as the documentation for all course policies and requirements, assignments, and instructor/student responsibilities.

Information relative to the delivery of the content contained in this syllabus is subject to change. Should that happen, the student will be notified.

Course Description:

Discussion of ethical issues, the development of a moral frame of reference, and the need for awareness of social responsibility in management practices and business activities. Includes ethical corporate responsibility.

Prerequisite(s): None

Student Learning Outcomes:

1. Define business ethics;
2. Identify the consequences of unethical business practices;
3. Describe reasoning for analyzing ethical dilemmas;
4. Describe different ethical views;
5. Explain how business, government, and society function interactively;
6. Explain corporate social responsibility

Evaluation/Grading Policy:

The breakdown of the course requirements is as follows:

Final Grades:

This course is set up on a point scale. You can calculate your grade at any time as all point values are listed on this syllabus. Your final course grade will be based upon this scale only. There are NO extra credit opportunities. In addition, there are no “retakes” for any assignments or exams. The scores that you receive on your original submissions will be what is counted toward your final grade. Please understand that I must adhere to this grading policy for all students so exceptions will not be made.

Points	Requirement
55	Discussion Board (3)
65	Written Assignments (3)
180	Chapter Quizzes (9)
200	Project (1)
400	Exams (2)

Semester grades will be earned as follows

Points	Letter Grade
900 - 810	A
809 - 720	B
719 - 630	C
629 - 540	D
539 and below	F

All assignments, discussion boards, quizzes, exams, and case studies are completed individually and submitted electronically through Blackboard. Assignment grades will be posted within 5 days of the posted due date. Please pay careful attention to the due dates. Late work will NOT be accepted.

Assignments:

Tests/Exams: 2 Exams (200 points each).

Each exam will be completed electronically in Blackboard. Exams are timed and students will only have one attempt to complete. No late work will be accepted. See course schedule for specifics.

Exam 1 covers chapters 1, 3, 4, 5, & 6

Exam 2 covers chapters 7, 8, 9, & 10

Written Chapter Assignments: 3 Written Assignments (13 questions – 5 points per question)

The 13 questions will be available in Blackboard at the beginning of the course and should be completed according to the course schedule. Responses should be typed directly into the textbook provided below each question in Blackboard and presented in paragraph form. Do not submit a list of items. Be sure to thoroughly answer all parts of each question to receive full credit. Please refer to the course schedule for assignment deadlines.

Quizzes: 9 Chapter quizzes (20 points each)

Chapter quizzes are timed and consist of 10 questions each (multiple-choice, fill in the blank, True/False, and/or matching). Students will have 30 minutes to complete once started.

Discussion Boards: 3 Discussion Board Assignments (55 points total)

Discussion board topics and point values can be found in Blackboard under the Discussions link. All discussion questions must be answered in paragraph form using correct grammar, sentence structure, and complete sentences. Students are required to post an initial response to the discussion prompt and respond to at least one other student's post. Please refer to Blackboard for detailed instructions, grading criteria, and due dates.

Course Project: Business Ethics Project (200 points)

Students are to conduct research on the company of their choosing from the list provided in Blackboard.

Objective: Explore unethical practices when creating and running a business and the associated consequences.

The ethical review should be submitted as a PowerPoint presentation that includes audio recordings. Audio recordings should be inserted in each slide and should provide a thorough analysis of the information provided on the slide. Please be sure that your slides adequately address the required topics as this will be the only submission for the project.

Audio recordings can easily be inserted in a PowerPoint presentation by navigating to the Insert tab on the Ribbon in PowerPoint, clicking the Audio button, and then choosing Record Audio. A new dialog box will appear, and you will be prompted to enter a name for the audio recording and then you can click the red circle to start recording your voice inputs for the active slide. Presentations that do not include audio recordings on each slide will not receive a passing grade.

Your audio recordings should not be a voice overlay of only the information typed on the individual slides. The slides should only include a bulleted list of items that will be expanded upon in your audio recordings. Presentations that include audio recordings of just the words typed on the slide will not receive a passing grade.

Visuals such as images and/or charts should be utilized when appropriate but should not be overused in a way that will detract from the presentation. Points will be reduced if your presentation does not include appropriate visual resources.

Your PowerPoint presentation, at a minimum, must include a thorough analysis of the following:

- A title slide that includes the name of the business, name of the scandal, and your name.
- Slides that address the company's background, founders of the company, when the company was founded, what products/services the company offers/offered, the company's net worth, the company's mission statement, and where the company was/is located.
- Timeline of the Ethical Scandal: Begin with the year the company was founded and end with the year the company collapsed or the scandal was closed.
- Identify the Whistleblower, how the initial disclosure of scandal was received, and how/if the whistleblower's job and/or career was impacted by their disclosure of the scandal.
- Your personal reaction to the ethical conduct of the company.

- Conclusion: Wrap up your Microsoft PowerPoint presentation by describing the end result of the company scandal. What were the legal consequences? Is anyone in jail? Is the company still in existence?
- Prediction: How do you think this ethical scandal helped us as future business owners?
- References - APA guidelines should be followed: You must include a minimum of 3 credible sources. Students are not required to insert an audio recording on the references slide.
- Your presentation must include a minimum of 10 slides and should not exceed 15 slides.

The submission link will complete a match report and check for Artificial Intelligence (AI) use within in the presentation. Please be sure you check the match report. The flagged use of AI in the project submission or a match report above 30% will result in a grade of zero points.

Please remember that these projects should be your own work—plagiarism and/or collusion will not be tolerated. Copying from another source and using block quotations from another source is not representative of your own work. Be sure to use reputable internet websites; do NOT utilize any Wikipedia or comparable citations. Failure to include citations and references will result in an F. Please review the college policy and the course syllabus for details regarding academic honesty.

Projects MUST be submitted as a PowerPoint presentation as the audio recordings are not accessible if submitted as a PDF.

Late projects will not be accepted.

Required Instructional Materials:

Business Ethics

You can choose either the Digital textbook at no cost or a printed text for a small fee (check the bookstore for details).

Links:

[Online Version](#)

Publisher: OpenStax

ISBN Number: 978-1-59399-577-5 (paperback)

Optional Instructional Materials:

None

Minimum Technology Requirements:

- Daily high-speed internet access
- Microsoft PowerPoint
- Internet Browser

Required Computer Literacy Skills:

- Basic computer usage skills
- Email skills

Course Structure and Overview:

Several elements are essential for your success in this course. You will need to understand these fully prior to starting the course:

1. All courses require extensive engagement (with other students, the instructor, and the course materials) as well as timely completion of assignments/quizzes/exams/discussion boards. Items are due weekly, and sometimes each day of the week (see course schedule for specific due dates). Thus, keeping up with the

schedule is essential to your success. Your personal schedule must allow you to keep up with the due dates for the readings and other assignments. Late work is not allowed in this course, so you must plan your schedule carefully.

2. You must have continuous access to a working and dependable computer and Internet provider.
3. The following study sequence will maximize your chances for mastering each lesson in this course:
 - a. Review the learning objectives.
 - b. Read assigned material in the textbook or eBook.
 - c. Review the PowerPoint and take notes as needed (i.e., connected to lesson objectives)
 - d. Complete and submit all assignments in Blackboard.
 - e. Be sure to participate in the Discussion Questions as assigned by writing your original responses and posting peer replies.
 - f. Complete all assignments on time.
 - g. Be sure to contact your instructor when you have questions or need help.

Communications:

- Email: Please check your NTCC email daily. Email is the official form of communication used here at NTCC. All emailed questions to the instructor will be responded to within 24 hours (Monday-Friday), but usually within a few hours when possible. My email address is lharwell@ntcc.edu.
- Phone: My office phone number is 903-434-8129, however, if you need immediate assistance, you may call my cell phone at 903-767-0056 (please do not call or text before 8:00 a.m. or after 9:00 p.m.). I do not respond to long detailed questions via text message.
- Announcements: These can be found in Blackboard under the course link on your Blackboard homepage. Please make sure you are reading any announcements thoroughly when they are posted.
- Blackboard Messages: These can be found in Blackboard under the Messages link in your Blackboard course. Please check daily.

Institutional/Course Policy:

Late Work Policy:

The word “assignments” refers to all work that is submitted via Blackboard or presented in class. Students are to submit assignments on or before the stated due date/time. Late work is not accepted.

Attendance Policy:

As this is an online course, students are expected to participate regularly (daily/weekly) and complete all assigned work. Excessive absences (two consecutive weeks of no participation) may result in the student being dropped from the class or having their grade average reduced. An attempt will be made to contact you before this happens, but should an emergency arise, you will need to contact your instructor by phone or email should you not be able to meet this requirement. Please see the schedule of classes for the last day to withdraw. Religious Holy Days: please refer to the current Northeast Texas Community College Student Handbook.

Withdrawal Policy/Date:

It is your responsibility to drop a course or withdraw from the college. If you stop attending the course without withdrawing, you will still receive a grade, whether passing or failing.

Alternate Operations During Campus Closure and/or Alternate Course Delivery Requirements:

In the event of an emergency or announced campus closure due to a natural disaster or pandemic, it may be necessary for Northeast Texas Community College to move to altered operations. During this time, Northeast Texas Community College may opt to continue delivery of instruction through methods that include, but are not limited to, online through the Blackboard Learning Management System, online conferencing, email messaging, and/or an alternate schedule. It is the responsibility of the student to monitor NTCC's website (<http://www.ntcc.edu/>) for instructions about continuing courses remotely, Blackboard for each class for course-specific communication, and NTCC email for important general information.

Additionally, there may be instances where a course may not be able to be continued in the same delivery format as it originates (face-to-face, fully online, live remote, or hybrid). Should this be the case, every effort will be made to continue instruction in an alternative delivery format. Students will be informed of any changes of this nature through email messaging and/or the Blackboard course site.

Statement Regarding the Use of Artificial Intelligence (AI) Technology:

Employees and students shall be permitted to explore artificial intelligence (AI) and implement its use in and out of the classroom in accordance with policy and administrative regulations. The use of AI shall only be as a support tool to enhance student outcomes or as necessary to engage in research and shall never take the place of faculty, staff, and student decision-making. Any use of AI must comply with law, policy, and administrative regulations relating to student and employee privacy and data security. A student shall only use AI tools with faculty permission and shall be expected to produce original work and properly credit sources, including AI tools used in creating the work.

Example:

APA (7th edition)

OpenAI. (2026). ChatGPT (March 25 version) [Large language model]. <https://chat.openai.com/>

MLA (9th edition)

OpenAI. ChatGPT. 25 Mar. 2026, <https://chat.openai.com/>.

Employees or students who use AI tools to deceptively harm, bully, or harass others shall be disciplined in accordance with policy. [See DH, DIA series, FFD series, FFE, FLB, and the FM series] AI Use by Employees and Students. Northeast Texas Community College 225500 TECHNOLOGY RESOURCES CRB ARTIFICIAL INTELLIGENCE (LOCAL) DATE ISSUED: 12/8/2025 1 of 1 UPDATE 50 CRB(LOCAL)-AJC Adopted: 12/16/2025

NTCC Academic Honesty/Ethics Statement:

NTCC upholds the highest standards of academic integrity. The college expects all students to engage in their academic pursuits in an honest manner that is beyond reproach using their intellect and resources designated as allowable by the course instructor. Students are responsible for addressing questions about allowable resources with the course instructor. Academic dishonesty such as cheating, plagiarism, and collusion is unacceptable and may result in disciplinary action. This course will follow the NTCC Academic Honesty and Academic Ethics policies stated in the Student Handbook. Refer to the student handbook for more information on these subjects.

ADA Statement:

It is the policy of NTCC to provide reasonable accommodation for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodation as required to afford equal educational opportunity. It is the student's responsibility to request accommodation. An appointment can be made with the Academic Advisor/Coordinator of Special Populations located in Student Services and can be reached at 903-434-8264. For more information and to obtain a copy of the Request for Accommodations, please refer to the special populations page on the NTCC website.

Family Educational Rights and Privacy Act (FERPA):

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. FERPA gives parents certain rights with respect to their children's educational records. These rights transfer to the student when he or she attends a school beyond the high school level. Students to whom the rights have transferred are considered "eligible students." In essence, a parent has no legal right to obtain information concerning the child's college records without the written consent of the student. In compliance with FERPA, information classified as "directory information" may be released to the general public

without the written consent of the student unless the student makes a request in writing. Directory information is defined as: the student's name, permanent address and/or local address, telephone listing, dates of attendance, most recent previous education institution attended, other information including major, field of study, degrees, awards received, and participation in officially recognized activities/sports.

Tentative Course Schedule:

See next page

Business Ethics (BMGT 1341)

Fall 2026 – Course Calendar

Section / Item	Assignments	Due Date
Week 1: Monday, October 19 – Sunday, October 25	• Syllabus Acknowledgement Quiz • Discussion Board 1 Response • Chapter 1 Written Assignment • Chapter 1 Quiz	Sunday, October 25 at 11:59 p.m. • Discussion Board: Initial post and at least one response to a classmate are required. Responses must be written in complete sentences using proper grammar. • Written Assignment: Responses must be typed directly into the Blackboard textbox provided for each question and written in paragraph form. Do not submit responses as a list of items. Be sure to fully answer all parts of each question using your own thoughts and words. • Quiz: 10 questions (multiple-choice, fill-in-the-blank, true/false, and/or matching), 30-minute time limit, and must be completed in one sitting. Once started, the quiz cannot be paused.
Week 2: Monday, October 26 – Sunday, November 1	• Chapter 3 Quiz • Chapter 4 Written Assignment • Chapter 4 Quiz	Sunday, November 1 at 11:59 p.m. • Quiz: 10 questions (multiple-choice, fill-in-the-blank, true/false, and/or matching), 30-minute time limit, and must be completed in one sitting. Once started, the quiz cannot be paused. • Written Assignment: Responses must be typed directly into the Blackboard textbox provided for each question and

		written in paragraph form. Do not submit responses as a list of items. Be sure to fully answer all parts of each question using your own thoughts and words.
Week 3: Monday, November 2 – Sunday, November 8	• Chapter 5 Written Assignment • Chapter 5 Quiz • Chapter 6 Quiz	Sunday, November 8 at 11:59 p.m. • Written Assignment: Responses must be typed directly into the Blackboard textbox provided for each question and written in paragraph form. Do not submit responses as a list of items. Be sure to fully answer all parts of each question using your own thoughts and words. • Quiz: 10 questions (multiple-choice, fill-in-the-blank, true/false, and/or matching), 30-minute time limit, and must be completed in one sitting. Once started, the quiz cannot be paused.
Week 4: Monday, November 9 – Sunday, November 15	• Exam 1	Sunday, November 15 at 11:59 p.m. • Exam 1: The exam will become available on Monday, November 9. Students will have 80 minutes to complete the exam once started. The exam consists of 40 multiple-choice questions and must be completed in one sitting. Once started, the exam cannot be paused. Exam 1 covers Chapters 1, 3, 4, 5, and 6.
Week 5: Monday, November 16 – Sunday, November 22	• Chapter 7 Quiz • Discussion Board 2 Response • Chapter 8 Quiz	Sunday, November 22 at 11:59 p.m. • Discussion Board: Initial post and at least one response to a classmate are required. Responses must be written in complete sentences using proper grammar.

		Quizzes: 10 questions (multiple-choice, fill-in-the-blank, true/false, and/or matching), 30-minute time limit, and must be completed in one sitting. Once started, the quiz cannot be paused.
Week 6 Monday, November 23 – Sunday, November 29	- Chapter 9 Quiz - Chapter 10 Quiz - Discussion Board 3 Response	Sunday, November 29 at 11:59 p.m. Quizzes: 10 questions (multiple-choice, fill-in-the-blank, true/false, and/or matching), 30-minute time limit, and must be completed in one sitting. Once started, the quiz cannot be paused. Discussion Board: Initial post and at least one response to a classmate are required. Responses must be written in complete sentences using proper grammar.
Project Due Tuesday, December 1	Business Ethics Project	TUESDAY, December 1 at 11:59 p.m. Be sure to review the project instructions and verify that all required components are included before submitting. Projects must be submitted as a PowerPoint (.pptx) file. Submissions in any other format, included links to shared drives or online documents will receive a grade of zero.
EXAM 2 Due TUESDAY, December 8	- Exam 2 - Please note that this exam is due on TUESDAY.	TUESDAY, December 8 at 11:59 p.m. Exam 2: The exam will become available on Wednesday, December 2. Students will have 80 minutes to complete the exam once started. The exam consists of 40 multiple-choice questions and must be completed in one sitting. Once started, the exam

		cannot be paused. Exam 2 covers Chapters 7, 8, 9, and 10.
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