



# SPCH 1315 Public Speaking Hybrid

Course Syllabus: Fall 2021

*“Northeast Texas Community College exists to provide personal, dynamic learning experiences empowering students to succeed.”*

**Instructor: Michel R Lain**

**Office:** N/A

**Phone:** Cell phone only: (903) 767-2362

**Email:** mlain@ntcc.edu

Office	Monday	Tuesday	Wednesday	Thursday	Friday	Online
Hours	Text/email only	Text/email only	Text/email only	Text/email only	Text/email only	Will respond ASAP

***This syllabus serves as the documentation for all course policies and requirements, assignments, and instructor/student responsibilities.***

*Information relative to the delivery of the content contained in this syllabus is subject to change. Should that happen, the student will be notified.*

**Course Description:** 3 credit hours.

Lecture/Lab/Clinical: Three hours of class each week.

Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students’ speaking abilities, as well as ability to effectively evaluate oral presentations.

**Prerequisite(s):** Eligibility to enroll in INRW 0302

### General Education Competency Areas:

Critical Thinking 1. Generate and communicate ideas by combining, changing, or reapplying existing information.

Communication Skills 1. Develop, interpret, and express ideas through written communication.

Communication Skills 2. Develop, interpret, and express ideas through oral communication.

Communication Skills 3. Develop, interpret, and express ideas through visual communication.

Team Work 1. Integrate different viewpoints as a member of a team.

Personal Responsibility 1. Evaluate choices and actions, and relate consequences to decision making.

### Student Learning Outcomes:

Upon successful completion of this course, students will:

1. Demonstrate an understanding of the foundational models of communication. (CT, CS1, CS2, CS3)

2. Apply elements of audience analysis. (CT1, CS1, CS2, CS3)

3. Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic (CT1, CS1, CS2, CS3)

4. Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques. (CT1, CS1, CS2, CS3)

5. Demonstrate effective usage of technology when researching and/or presenting speeches. (CT1, CS1 , CS2, CS3)
6. Identify how culture, ethnicity and gender influence communication. (CT1, CS1 ,CS2, CS3, PR1)
7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive). (CT1, CS1 ,CS2, CS3, TW 1)

**Required Instructional Materials:** Public Speaking for College and Career, 12<sup>th</sup> Edition, Hamilton Gregory – Connect PLUS. *You have exclusive access to the e-book and assignments which was included in your tuition and fees. You will register inside the course once it begins. There is no need to purchase anything else for this course.*

**Publisher:** McGraw-Hill Higher Education

**Minimum Technology Requirements:** Reliable internet connection for chapter activities as well as research and presentation creation.

**Required Computer Literacy Skills:** Microsoft PowerPoint or Google Slides will be used for at least one presentation in class.

**Course Structure and Overview:** This is a hybrid class, which means 50% of your time is spent doing online work that contributes to your learning and gaining of skills in this course, while the other 50% is face to face meetings. Each of the eight weeks we will be face to face in class will be a time for lectures and giving speeches. You will be required to present three graded speeches, three typed outlines and online activities for each chapter of the textbook.

**Evaluation/Grading Policy:**

Individual Speeches (3)	40%
Outlines (3)	25%
CONNECT Chapter Activities	30%
Participation/ Attendance in class	5%
Final Grade	100%

**Communications:** emails will be responded to within 24 hours, text messaging is the preferred form of communication with the instructor. My number is (903) 767-2362, for class announcements, please sign up for the class Remind.

**Institutional/Course Policy:**

**Assignments & Research**

Assignments are due on the date called for by the instructor. These include selected reading materials, practicing skills, preparing for group discussions, written and oral preparation of speeches, etc. When research is required for a speech it must be verbally documented, and must appear on the TYPED outline. Oral plagiarism is just as serious of an infraction as written plagiarism, and will result in a failing grade. No more than 10% of any speech may be directly quoted from another source.

**Attire**

Students are expected to dress up for presentations, slightly more than they normally do to attend classes.

**NTCC Academic Honesty/Ethics Statement:**

NTCC upholds the highest standards of academic integrity. The college expects all students to engage in their academic pursuits in an honest manner that is beyond reproach using their intellect and resources designated as allowable by the course instructor. Students are responsible for addressing questions about allowable resources with the course instructor. Academic dishonesty such as cheating, plagiarism, and collusion is unacceptable and may result in disciplinary action. This course will follow the NTCC Academic Honesty and Academic Ethics policies stated in the Student Handbook. Refer to the student handbook for more information on these subjects.

**ADA Statement:**

It is the policy of NTCC to provide reasonable accommodations for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student's responsibility to request accommodations. An appointment can be made with the Academic Advisor/Coordinator of Special Populations located in Student Services and can be reached at 903-434-8264. For more information and to obtain a copy of the Request for Accommodations, please refer to the special populations page on the NTCC website.

**Family Educational Rights and Privacy Act (FERPA):**

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. FERPA gives parents certain rights with respect to their children's educational records. These rights transfer to the student when he or she attends a school beyond the high school level. Students to whom the rights have transferred are considered "eligible students." In essence, a parent has no legal right to obtain information concerning the child's college records without the written consent of the student. In compliance with FERPA, information classified as "directory information" may be released to the general public without the written consent of the student unless the student makes a request in writing. Directory information is defined as: the student's name, permanent address and/or local address, telephone listing, dates of attendance, most recent previous education institution attended, other information including major, field of study, degrees, awards received, and participation in officially recognized activities/sports.

**Tentative Course Timeline (\*note\* instructor reserves the right to make adjustments to this timeline at any point in the term):**

**Assignments:** Read the assigned Ebook chapters in Public Speaking for College & Career, 12TH edition by Hamilton Gregory in each week's folder. You are required to watch video clips, read supplementary articles and complete assignments found in the chapter folder. These resources are your major source of instruction in this course. WE will discuss the items covered in class. *As you click on the folder for any certain weeks's assignments, you may be taken to the McGraw Hill CONNECT website to view supplemental resources or complete assignments. After you have completed them, you will automatically be taken back to NTCC Blackboard. You are provided with printable transcripts for all CONNECT video clips.*

**Speeches:** You will have one introduction speech and three formal speeches in this course. (You are given ample time to complete these speech assignments once they are assigned.) These are explained in detail on a separate document and will be discussed in class thoroughly. Each of these speeches will be presented through the video application included with the course. You will be required to turn in a written outline for EACH speech.

**Outlines:** Each speech will require an OUTLINE which you will turn in to the instructor when the speech is due. This outline is what you use to build your speech and organize your ideas. You will use the OUTLINE TUTOR found in the Chapter 12 folder on the homepage to create your outlines. You will never type out your speeches in paragraph form in this course. We use an outline or notecards only. You will learn how to do this by reading the E-book Chapter 12 on OUTLINING THE SPEECH and completing the learning activities for this chapter. Chapters 10, 11 and 5 will also reinforce your understanding of the outlines.