



BMGT 1341.032 Business Ethics Hybrid

Course Syllabus: Fall 2020

“Northeast Texas Community College exists to provide personal, dynamic learning experiences empowering students to succeed.”

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	Monday	Tuesday	Wednesday	Thursday	Friday
Office Hours	8:00 a.m.–9:30 a.m.		8:00 a.m.–9:30 a.m.		
	11:00 a.m.–12:00 p.m. (Oct 19 th - Dec 3 rd)	11:00 a.m.–12:00 p.m. 1:15 p.m. – 3:00 p.m. (virtual)	11:00 a.m.–12:00 p.m. (Oct 19 th - Dec 3 rd)	11:00 a.m.–12:00 p.m. 1:15 p.m. – 3:00 p.m. (virtual)	
	1:15 p.m.–2:30 p.m. (Aug 24 th -Oct 16 th)		1:15 p.m.–2:30 p.m. (Aug 24 th -Oct 16 th)		

This syllabus serves as the documentation for all course policies and requirements, assignments, and instructor/student responsibilities.

Information relative to the delivery of the content contained in this syllabus is subject to change. Should that happen, the student will be notified.

Course Description: 3 credit hours.

Lecture/Lab/Clinical: Blended Course.

Discussion of ethical issues, the development of a moral frame of reference, and the need for awareness of social responsibility in management practices and business activities. Includes ethical corporate responsibility.

Prerequisite(s): None

Student Learning Outcomes:

1. Define business ethics;
2. Identify the consequences of unethical business practices;
3. Describe reasoning for analyzing ethical dilemmas;
4. Describe different ethical views;
5. Explain how business, government, and society function interactively;
6. Explain corporate social responsibility

Evaluation/Grading Policy:

All assignments are created and submitted individually. Please pay careful attention to the due dates. **Late work will NOT be accepted.**

This course adheres to the NTCC Academic Honesty and Ethics statements discussed below. In addition, if a student submits the work of anyone else, they and the other person (if possible) will earn a zero grade on that assignment. If this happens a second time, the student will be dropped immediately from class with a failing grade and a note of academic dishonesty placed on their permanent NTCC record.

Assignments:

All assignments for this course will be provided on the first day of the course and will be completed and submitted via Blackboard. Assignments, instructions, and files are accessible via Blackboard.

Tests/Exams:

2 Exams (200 points each).

Each exam is timed and multiple choice. Exams are completed electronically in Blackboard.

Exam 1 covers chapters 1, 3, 4, & 6

Exam 2 covers chapters 7, 8, 9, & 10

Chapter Assignments: 8 Chapter Assignments (40 questions – 2-3 points per question)

The 40 chapter discussion questions will be presented on the course schedule by the instructor at the beginning of the class. These discussion questions are to be completed as assigned in Blackboard.

Please see the course schedule for specific questions assigned. The assignments can be submitted for credit no later than midnight on the assigned due date. **No late work will be accepted.** See course schedule below for specifics.

Discussion Boards: 4 Discussion Board Assignments (25 points each)

Online discussion questions can be found under the caption **DISCUSSION BOARD** within **Blackboard and will be assigned in-class (see course schedule for dates)**. Students must post an initial response to each topic as well as respond to a fellow classmate's post.

Rubric:

- One initial post (**Due as assigned**), respond to at least one peer.
- Initial Post Length requires a minimum of 50 words
- Secondary post length requires a minimum of 30 words per post
- MLA or APA format required, incorporate appropriate in-text citation(s) referring to the academic concept with corresponding references page for the initial post.

Article Reviews: 2 Article Reviews (100 points each)

Two real world article reviews @ 100 points each – 200 points

Students will conduct research and locate **two** articles or case studies that address an ethical issue.

Once the articles have been selected, students will complete **two** separate article reviews (one for each article).

Each article review should contain the following:

1. An opening paragraph (or two) overview of the article
2. A few paragraphs that address the ethical issue discussed in the article
3. A recommendation of how the situation should be or should have been handled
4. A conclusion

Each article review should be type-written in Microsoft Word and should be a minimum of 1 page, single-spaced (or 2 pages double spaced). There are two assignment submission links under the Article Review Project folder (one for each article review). Be sure to submit your article reviews by the due date provided in the assignment AND in the Course Calendar located under the Start Here folder.

****Note:** A minimum two-page double-spaced response is necessary to capture the article review requirements with the necessary level of breadth and depth.

Before writing an article review, re-read the chapter and or chapter sections regarding your selected subject area AND locate and read at least 2 other articles that relate to your selected topic. Then select the article you want to review. Suggested databases to search for articles are Google Scholar (NOT Google) and our library databases. NTCC Librarians, Ron Bowden and Heather Shaw are very helpful and great resources that students are encouraged to utilize. The more articles and recourses you read about your selected topic(s) the more information you will have and better be able to review and analyze an article.

This is not a project to start on a week before it is due. Allow yourself enough time to dedicate an adequate amount of attention to this project. Use APA 6th edition format for citations. A copy of the article is NOT required; however, a citation of the article is required.

Please remember that these article reviews should be your own work—plagiarism (taking someone else's work or ideas and passing them off as one's own) will not be tolerated. Copying from another source and using block quotations from another source is not representative of your own work. Credit will not be given for cut and paste papers with block quotations (an extract consisting of more than 20 words from another author's work).

Please review the college policy and the course syllabus for details regarding academic honesty. Please use reputable internet websites; **do NOT utilize any Wikipedia or comparable citations.** Failure to include citations and references will result in an F. **Late case studies will not be accepted.**

Rubric can be found on last page of this syllabus.

Final Grades

This course is set up on a point scale. You can calculate your grade at any time as all point values are listed on this syllabus. **Your final course grade will be based upon this scale only. There are NO extra credit opportunities. In addition, there are no “retakes” for any assignments or exams.** The scores that you receive on your original submissions will be what is counted toward your final grade. Please understand that I must adhere to this grading policy for all students so exceptions will not be made.

Discussion Boards (4)	100	A = 800-720
Assignments (8)	100	B = 719-640
Exams (2 Exams)	400	C = 639-560
Article Reviews (2)	<u>200</u>	D = 559-480
Total	800	F = 479 and below

Required Instructional Materials:

Business Ethics

You can choose either the Digital textbook at no cost or a printed text for a small fee (check the bookstore for details).

Links:

[PDF Version](#)

[Online Version](#)

Publisher:

OpenStax

ISBN Number: 978-1-59399-577-5 (paperback)

Optional Instructional Materials:

None

Minimum Technology Requirements:

- Daily high-speed internet access
- Microsoft Word
- Internet Browser

Required Computer Literacy Skills:

- Basic computer usage skills
- Email skills

Course Structure and Overview:

Several elements are essential for your success in this course. You will need to understand these fully prior to starting the course:

1. All blended online courses require extensive engagement (with other students, the instructor, and the course materials) as well as timely completion of assignments. Assignments are due weekly, and sometimes each class day of the week (see course schedule for specific due dates). Thus, keeping up with the schedule is essential to your success. Your personal schedule must allow you to keep up with the due dates for the readings and other assignments. Late work is not allowed in this course, so you must plan your schedule carefully.
2. You must have continuous access to a working and dependable computer and Internet provider.
3. The following study sequence will maximize your chances for mastering each lesson in this course:
 - a. Read the lesson overview and learning objectives.
 - b. Read assigned material in the textbook or eBook.
 - c. Review the learning objectives.
 - d. Review the PowerPoint and take notes as needed (i.e., connected to lesson objectives.)
 - e. Complete and submit Blackboard Homework assignments. These will add points to your course grade.
 - f. Be sure to participate in the Discussion Questions as assigned by writing your original responses and posting peer replies. These will add points to your course grade.
 - g. Be sure to contact your instructor when you have questions or need help.

Communications:

- **Email:** Please check your NTCC email EVERYDAY. Email is the official form of communication used here at NTCC. All emailed questions to the instructor will be responded to within 48 hours, but usually within a few hours when possible. My email address is lhawell@ntcc.edu.
- **Phone:** My office phone number is 903-434-8129, however, if you need immediate assistance you may call my cell phone at 903-767-0056 (please do not call or text before 8:00 AM or after 9:00 PM). I do not respond to long detailed questions via text message.
- **Announcements:** These can be found in Blackboard under the course link on your Blackboard homepage. Please make sure you are reading any announcements thoroughly when they are posted there.

Video Recording of Course Activities

Certain portions of this course may be recorded via video conferencing software to assist students in course material review or later viewing by a student who was not able to attend the live session. The recordings will be made available only to students within the course and will cease to be available upon completion of the course. Students may not retain, reproduce, or share recordings.

Institutional/Course Policy:

All hybrid courses require extensive engagement (with other students, the instructor, and the course materials) as well as timely completion of assignments. Many assignments are due weekly. Thus, keeping up with the schedule is essential to your success. Your personal schedule must allow you to keep up with the due dates for the readings and other assignments. Late work is not allowed in this course, so you must plan your schedule carefully.

Blackboard will be used for file submission, but you will need to keep a copy of all work in case of error or file corruption.

Students are expected to attend class on a regular basis. Excessive absences (two consecutive weeks) may result in the student being dropped from class or having their grade average reduced. Attempt will be made to contact you before this happens but should an emergency arise, you need to contact your instructor by phone or email should you not be able to meet this requirement. Please see the schedule of classes for the last day to withdraw. Religious Holy Days: please refer to the current Northeast Texas Community College Student Handbook.

Alternate Operations During Campus Closure and/or Alternate Course Delivery Requirements:

In the event of an emergency or announced campus closure due to a natural disaster or pandemic, it may be necessary for Northeast Texas Community College to move to altered operations. During this time, Northeast Texas Community College may opt to continue delivery of instruction through methods that include, but are not limited to: online through the BlackBoard Learning Management System, online conferencing, email messaging, and/or an alternate schedule. It is the responsibility of the student to monitor NTCC's website (<http://www.ntcc.edu/>) for instructions about continuing courses remotely, BlackBoard for each class for course-specific communication, and NTCC email for important general information.

Additionally, there may be instances where a course may not be able to be continued in the same delivery format as it originates (face-to-face, fully online, live remote, or hybrid). Should this be the case, every effort will be made to continue instruction in an alternative delivery format. Students will be informed of any changes of this nature through email messaging and/or the BlackBoard course site.

NTCC Academic Honesty/Ethics Statement:

NTCC upholds the highest standards of academic integrity. The college expects all students to engage in their academic pursuits in an honest manner that is beyond reproach using their intellect and resources designated as allowable by the course instructor. Students are responsible for addressing questions about allowable resources with the course instructor. Academic dishonesty such as cheating, plagiarism, and collusion is unacceptable and may result in disciplinary action. This course will follow the NTCC Academic Honesty and Academic Ethics policies stated in the Student Handbook. Refer to the student handbook for more information on these subjects.

ADA Statement:

It is the policy of NTCC to provide reasonable accommodations for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student's responsibility to request accommodations. An appointment can be made with the Academic Advisor/Coordinator of Special Populations located in Student Services and can be reached at 903-434-8264. For more information and to obtain a copy of the Request for Accommodations, please refer to the special populations page on the NTCC website.

Family Educational Rights and Privacy Act (FERPA):

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. FERPA gives parents certain rights with respect to their children's educational records. These rights transfer to the student when he or she attends a school beyond the high school level. Students to whom the rights have transferred are considered "eligible students." In essence, a parent has no legal right to obtain information concerning the child's college records without the written consent of the student. In compliance with FERPA, information classified as "directory information" may be released to the general public without the written consent of the student unless the student makes a request in writing. Directory information is defined as: the student's name, permanent address and/or local address, telephone listing, dates of attendance, most recent previous education institution attended, other information including major, field of study, degrees, awards received, and participation in officially recognized activities/sports.

Tentative Course Timeline:

(*note* instructor reserves the right to make adjustments to this timeline at any point in the term):

BMGT 1341.032 Fall 2020 Course Schedule		
Week	Assignments	Due Date
Week 1 Monday, August 24th - Sunday, August 30th	Chapters 1 Discussion 1	Chapter Assignment, Discussion 1, and Syllabus Acknowledgement Quiz are due Sunday, August 30th at 11:59PM
Week 2 Monday, August 31st - Sunday, September 6th	Chapters 3 & 4	Chapter Assignments are due Saturday, September 6th at 11:59PM
Week 3 Monday, September 7th - Sunday, September 13th	Chapter 6 Discussion 2	Chapter Assignments and Discussion 2 are due Saturday, September 13th at 11:59PM
Week 4 Monday, September 14th - Sunday, September 20th	Exam 1 Start Article Research	Exam 1 Available Sunday, September 13th and is due by 11:59PM on Wednesday, September 16th
Week 5 Monday, September 21st - Sunday, September 27th	Chapter 7 Discussion 3	Chapter Assignment and Discussion 3 due Saturday, September 27th at 11:59PM
Week 6 Monday, September 28th - Sunday, October 4th	Chapters 8 & 9	Chapter Assignments are due Saturday, October 4th at 11:59PM
Week 7 Monday, October 5th - Sunday, October 11th	Chapter 10 Discussion 4	Chapter Assignment and Discussion 4 are due Saturday, October 11th at 11:59PM
Week 8 Monday, October 12th - Friday, October 16th	Exam 2 Article Review	Exam 2: Available Sunday, October 11th and is due by 11:59PM on Tuesday, October 13th Article Review Project Due Thursday, October 15th at 11:59PM

BMGT 1341 Article Review Project Rubric

Goal - Students will be able to demonstrate competency in identifying and addressing an ethical issue.

Performance Criteria	Below Expectations	Meets Expectations	Exceeds Expectations	Score
Effective introduction to the selected topic	Student does not provide background information relevant to the chosen topic or overview of the associated article	Student adequately introduces the chosen topic and provides an overview of the associated article	Student adequately introduces the business topic, provides background information, and a thorough overview of the article	18
Critically analyze the ethical issue discussed in the article	Student does not analyze the ethical dilemma	Student adequately analyzes the ethical dilemma discussed in the article	Student adequately analyzes the ethical dilemma discussed in the article and provides a detailed discussion	18
Recommendation and Conclusion	Student does not provide a conclusion and/or a recommendation	Student provides a thoughtful conclusion and recommendation that adequately reflects the article and associated topic	Student provides a thoughtful conclusion and recommendation that adequately reflects the article and associated topic along with a detailed discussion	18
Chosen article and review reflective of course curriculum	Student's article review did not reflect course curriculum	Student's article review correctly reflected course curriculum	Student's article review correctly reflected course curriculum and provided a detailed explanation of topic as it reflects the course curriculum	16
References	References are not or mostly not presented	Complete references and in-text citations are generally present	Sources of presented information are clearly and fairly represented and in-text citations are accurately utilized	10
Effective use of structure and grammar	Numerous instances of improper spelling, punctuation, paragraph or sentence structure; meaning obscured	Mostly proper spelling, punctuation, and paragraph and sentence structure	Proper spelling, punctuation, and paragraph and sentence structure	10
Article review presentation and length	Article review was not presented in an organized format and did not meet the minimum length requirement	Article review was presented in an organized format and met the minimum length requirement	Article review was presented in an organized format, was easy to follow, and met or exceeded the minimum length requirement	10
			TOTAL SCORE	100

